

Lancaster Depew Soccer Club 2009 Soccer Tournament & Festival Program

Attention Coaches:

In anticipation of our upcoming Lancaster Depew Soccer Club 2009 Tournament & Festival on July 31ST thru August 2ND, the Lancaster Depew Soccer Club is putting together their upcoming *Tournament & Festival Program Booklet*. Each team will help in contributing to the production of this 2009 Tournament & Festival Program by selling ads and/or personal lines.

The 2009 Tournament & Festival Program Booklet will consist of the game rules, map of the game fields, each team's schedule (team photo), and a section for our patrons.

2009 Tournament & Festival Program - *Festival*??? The upcoming tournament has U10 groups playing, which play at a non-competitive level, and do not play for a championship. So according to the New York State Youth Soccer Organization the term *festival* comes into play to include these U10 groups in this great event.



EACH TRAVEL TEAM WILL BE RESPONSIBLE TO SELL AT LEAST \$250.00



**ALL MONEY & ADS/PERSONAL LINES MUST BE TURNED IN
BY JULY 6 (TURN IN TO YOUR COACHES OR TEAM MANAGERS)**



**GIVE EACH PLAYER 2 COPIES OF THE ORDER FORM
(MAKE MORE IF NEEDED)**

ANY QUESTIONS??? - PLEASE CONTACT:

DANIEL WAGGONER

444-8444 (9am - 6pm)

or

E-Mail: dwaggoner1@me.com



Lancaster Depew Soccer Club 2009 Soccer Tournament & Festival Program

Attention Patrons:

Our club is a nonprofit organization in the Western New York area, sponsoring youth soccer. It is comprised of boys and girls with teams from age 8 to 19. For the 20th year, our club is organizing and sponsoring a three-day tournament, July 31st thru August 2nd at the Lancaster High School. Our Lancaster/Depew's Soccer Tournament & Festival has approximately 100 teams participating. Last year our tournament had 76 local teams from Erie/Niagara County and 20 teams from out of the area participating in this two-day event. This tournament gets attended by more than 3,000 people.

We are making a program available to our coaches, parents and spectators. It will list the tournament games and times and would be an unique way to advertise your business or service. Please show your support of our local youth soccer club by placing an ad.

Below you will find the various ad sizes and prices we offer.

Thank you for interest and support.

Sincerely,

Daniel Waggoner
43 Via Donato East
Depew, New York 14043
Program Committee Chairperson

DO NOT STAPLE ads/business cards to page
(place in an envelope)

- Ads must be provided in camera ready form (black & white lasers)
- Digital files can be accepted in .tiff, .eps, .jpg or .pdf file formats. Any other file format types need to be verified that it can work with our layout program by calling Daniel Waggoner, either via cellular 444-8444 (Monday - Friday 9am to 8pm) or emailing @ dwaggoner1@me.com

COST FOR ADS	
Full Page Ads	\$200
1/2 Page Ads	\$100
1/4 Page Ads	\$50
Business Card Ads	\$30

Personal Lines	\$5
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All personal lines are limited to 20 words.
Please print clearly.

2,000 Program Book Get Printed Consisting of Approximately 40 Pages (8.5 x 11)

Full Page Ads	Qty.	@ \$200 =
1/2 Page Ads	Qty.	@ \$100 =
(Center of Book) Map Ads	Qty.	@ \$75 =
1/4 Page Ads	Qty.	@ \$50 =
Business Card Ads	Qty.	@ \$30 =
Personal Lines	Qty.	@ \$5 =

Please make sure all checks are made payable to:
Lancaster Depew Soccer Club

Total = _____

Write on back of sheet your personal lines.



Lancaster Depew Soccer Club **2009 Soccer Tournament** **& Festival Program**

Travel Soccer Teams's Name: _____

Player's Name: _____

Personal Lines:

Please write clearly. Also note, personal lines are limited to 25 words.

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____
- 6) _____

Please Attach Ad Here ->

Please make sure all checks are made payable to: Lancaster Depew Soccer Club

Players return ads & checks to your coach by July 1st.

Any questions, please call Daniel Waggoner
@ 716.444.8444 (Monday - Friday 9am to 9pm)

Return or Mail Checks to:

Dan Cane
61 Banko Drive
Depew, NY 14043

or

Daniel Waggoner
43 Via Donato East
Depew, NY 14043



FULL PAGE AD - \$200
SIZE: 7.75 (W) X 10 (H)

HALF PAGE AD - \$100
SIZE: 7.75 (W) X 5 (H)

QTR PAGE AD - \$50
SIZE: 3.75 (W) X 4.75 (H)

BUSINESS CARD AD - \$30
SIZE: 3.5 (W) X 2 (H)

MAP AD - \$75
SIZE: 2.5 (W) X 1.5 (H)

**MIDDLE SECTION OF THIS
ADVERTISEMENT PROGRAM**

**ARE SAMPLES OF
LAST YEAR'S MAP SECTION**

PERSONAL LINE - \$5
SIZE: 7.75 (W) X .5 (H)